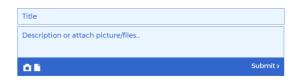# Idea Space content:

You can find the form to submit your idea at:
https://milton-keynes.power-h2020.eu/?location=challenge&loadP=1200

Here you should provide a catchy title for your idea along with a short description of it and upload one additional document explaining your idea further.

Title
Description or attach picture/files...
Submit ›

Title: please provide a short title of your idea
Description: Please provide a short description of your idea in a nutshell (2-3 sentences)

Explanatory document (attachment):

The document (PDF) you upload to explain your idea further should contain the following sections:

The title: Please provide again the short title of your idea

The problem:

Please provide a short description of the sustainability problem you are trying to solve with your idea. Is it connected to the lack of awareness and education for a certain topic? Or is it a more technological problem – for example, how to water the plants in your community garden in a more sustainable way? The problem can be more complex, but it can also be a very practical issue you face every day. Just make sure that it is described in an understandable way.

The solution:

Please describe the solution to the problem that your idea provides. Do you want to develop an awareness campaign? Or a prototype of a new tool? Maybe you want to create an app or a tech platform? Or face-to-face workshops? What is the target group of your project (e.g. school children, scientific community, activists, politicians, businesses etc.)? How exactly would your idea help them? What are the expected outcomes, if your idea is implemented? You are also free to describe a project you are already working on.

Application to Leicester or Milton Keynes or Jerusalem or Sabadell:

Make sure that you show how your idea could be applied in ONE of the POWER key demonstration cities. For example, check if there is a specific topic that is more relevant to one city that the other and see how your project may solve it. Is there a specific target group in one of the POWER key cities that is particularly relevant for your idea (e.g. school children)? Is there a specific issue on one of the POWER cities websites that could be improved thanks to your idea (e.g. if you are developing an app that sends out water saving tips, it can be included as a source in the "Saving Water in the Home" challenge on the Milton Keynes Water Community).

Transferability to a city / a community of your choice:

Choose any city, town or local community in the world where you would want to apply your idea. Maybe it is the town you are from? Or a city that faces similar problems as Leicester, Milton Keynes, Jerusalem and Sabadell? It can be big or small, far away or just around the corner – the choice is yours. Just make sure that you explain in a few sentences why you chose it and then describe how your idea could be applied to that city / local community.