

Milton Keynes - Reducing water consumption

In Milton Keynes, one of the major problems is the excessive consumption of water, leading to scarcity, then it would be important to invest in reducing water consumption by the community. One way to avoid excessive consumption could be the existence of water consumption ranges of values which were awarded points. These points would result in offers of cultural gifts (movie tickets, theater, concerts) or natural and organic products such as bamboo toothbrushes, herbal plants, ect. This would promote the cultivation and reduction of plastics, for example, also contributing to the reduction of water by the population.