

Milton Keynes (UK)

Title: Interactive Water Counter

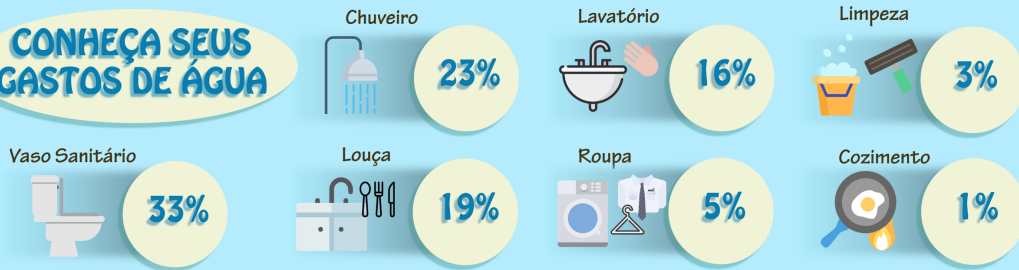
Objective: Sensitize the population to reduce water consumption

Description of the idea: The idea would be to put an interactive panel inside each house, in which to program the amount of people residing in each one. From this one, we could observe the amount of water spent per year, per month and still per day of each month, according to what we wanted to see at the time, and we could still obtain the average water consumption per inhabitant of the house. For all these cases it would still be possible to keep track of the amount of money spent on water consumption.

In addition to this idea, there could still be a program in this interactive counter that evaluates the different places of the house where there is water consumption (for example, bathroom shower or kitchen sink) finding out where the consumption were higher. From there, the program would give options on how to reduce water consumption in these places.

Another city where you can apply this idea: Lisbon

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