

In order to reduce the amount of plastic used and the amount of water needed to produce it, here is a proposal to make the water carboy in glass and create a system for its collection and reuse. First, the water container: plastic carboys can be substituted by glass carboys. This would allow them to be cleaned and refilled with water. The glass carboy would probably be heavy, so consumers could have a detachable hand carrier for transportation. Secondly, the system: the consumer buys the water carboy and use its water. Then he/she goes to the store to get another one, bringing the now empty carboy along. There would be a collection point at the store where the consumer could exchange the empty carboy for money or for coupons to use in that store. All those empty water carboys would be picked up from time to time and delivered to bottled water companies in order to be reused. After being refilled, these carboys could be sold again, and thus closing the cycle.

